

Center in the Park  
PROMOTING POSITIVE AGING SINCE 1968



# ANNUAL REPORT 2019



# TABLE OF CONTENTS

- Mission 1
- Program Highlights 3-5
- Program Statistics 6
- Revenue & Expenses 7
- Staff Leadership Team 8
- Board of Directors 9



**Our Mission:** *Center in the park promotes positive aging and fosters community connections for older adults whose voices are critical instruments in shaping its activities and direction.*





# PROGRAM HIGHLIGHTS

Center in the Park (CIP) had another great year and is proud of the following organizational accomplishments in FY2019:



- In July 2018 CIP opened the “One Stop Shop,” a revenue generating on-site store selling CIP merchandise and snacks.
- In August 2018, CIP expanded hours to include Saturday morning health, wellness, and housing workshops for community members age 18+ in an effort to increase CIP’s visibility and provide programming for older adults who may still be caregiving or in the workforce and unable to attend during the week.
- In summer 2018, six fellowship students from Thomas Jefferson University completed service learning at CIP through the DRIVE program (Developing Researchers to Improve Healthcare Value and Equity). CIP provided a structured learning environment in which fellows learned about different aspects of CIP programs through weekly staff presentations, and completed a mini-research study surveying senior center participants to better understand the benefits of participating at CIP.
- CIP was awarded a Community Driven Research Day grant in collaboration with Thomas Jefferson University to conduct a needs assessment of how older adults in Northwest Philadelphia are experiencing the opioid crisis, either themselves and/or within their families. Three focus groups were held at CIP in Fall 2018. Results will inform future programming and research.
- In September 2018 CIP held our annual Open House featuring the theme “Building Momentum.” At the event CIP received a citation from Senator Art Haywood for providing 50 years of positive aging in the community. We also hosted *Momentum Week*, a pep rally for all of CIP’s classes.



- In November 2018, through a grant from the Pierce Family Foundation, CIP re-instituted and re-branded the R.I.S.E. & Shine Breakfast program providing a free hot breakfast 3 days per week with access to Resources, Information, Support, and Experiences for low-income community members.
- In November 2018, CIP hosted a free legal clinic for Veterans in collaboration with Senior Law Center.



- In November 2018, CIP's Executive Director, Reneé

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*Volunteers from Senior Law Center, National Veterans Legal Services Program, Exelon and Morgan Lewis*

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- Cunningham, was awarded

*The Julie Baranauskas Community Advocate Award by the Germantown Special Services District.* The award is given to someone who is leading the charge to bring programs to the community and is leading the discussion on issues impacting the Germantown community.

- In December 2018, CIP was one of 2 agencies to receive a Community Innovation Grant from the Independence Blue Cross Foundation to expand delivery of the Aging Mastery Program (AMP) to specifically reach LGBT older adults in collaboration with the LGBT Elder Initiative. Program delivery is planned for summer 2019.



- In February 2019 CIP hosted an intergenerational Black History event with 5th graders for Wissahickon Charter School.
- In February 2019, CIP artists were featured in our own art exhibit entitled "Perfectly Seasoned" at the *imPeRFeCt Gallery*. The show ran for 2 weeks and the opening night was attended by approximately 100 people including CIP artists, staff, Board of Directors, and members of the local art community.



- In March 2019, CIP held *Fifty Plus One*, an event that brought together current and past CIP Board members as well as their invited guests in an effort to re-engage past Board members to remain connected to the Center as well as introduce CIP to potential new candidates as we move beyond our 50<sup>th</sup> Anniversary.

- In April 2019, CIP presented a poster highlighting the opioid research study CIP is completing with Thomas Jefferson University, at the American Society on Aging's annual *Aging in America* conference in New Orleans.

- In April 2019, CIP held the annual *Balancing Dollars & \$en\$e* financial literacy event in collaboration with the LGBT Elder Initiative, PCA, Philadelphia Federal Credit Union, and Delta Sigma Theta Sorority Philadelphia Alumnae Chapter.



- In June 2019, CIP hosted its first annual *CommUNITY Fair*, featuring local artists, crafts, vendors, and community partners. The *CommUNITY Fair* is a new fundraising event designed to build on CIP's existing community collaborations, establish new ones, and increase CIP's visibility in the community.



**"Center in the Park provides services that encompass the whole person which allows older adults to live a more fuller life journey."**

**-CIP Participant**

# PROGRAM STATISTICS

*(July 1, 2018– June 30, 2019)*

Unduplicated Number of People Served:	1,361
New Members Joined:	323
Total Volunteer Hours Contributed:	5,098
Attended Health Promotion Activities:	653
Education/Life Long Learning Classes:	319
Recreational Activities	371
Socialization Activities	613
Number of Congregate Lunches Served:	18,403
Number of Breakfasts Served:	4,275
Received Information and Referrals:	867
Received Case Management:	434
Received Services through CIP Neighborhood Energy Center:	308
Received Housing Counseling/Attended Workshops:	179
Number of site visits to long-term care facilities:	546
Received Information & Consultation from Ombudsmen:	454
Number of Cases Opened & Resolved by Ombudsmen:	141



**The average congregate meal participant ate lunch at CIP 33 times.**



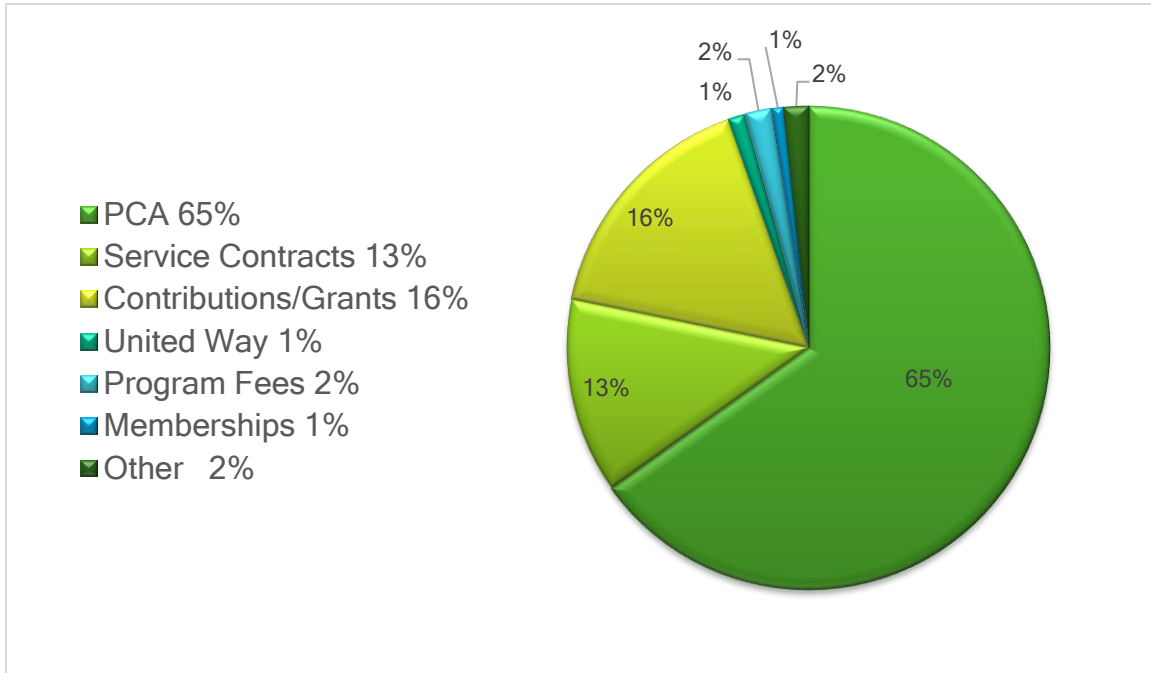
**The average exercise participant worked out at CIP 28 times.**



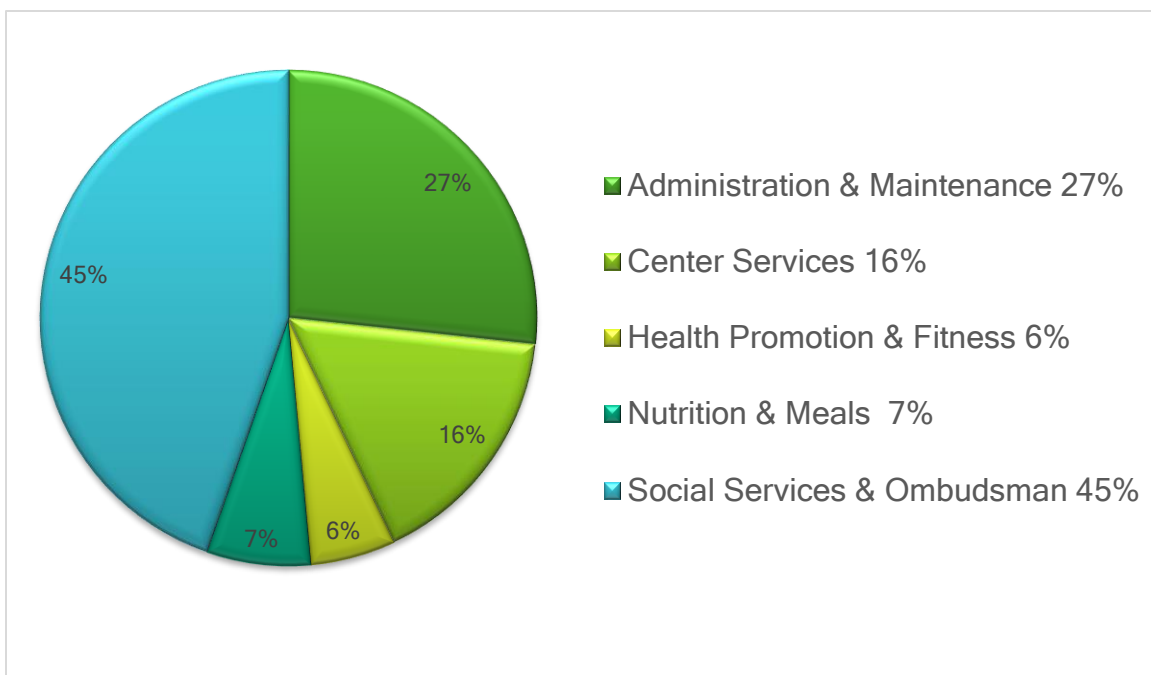
**The average volunteer donated 60 hours of their time to CIP.**

# REVENUE & EXPENSES

## Revenue



## Expenses





# STAFF LEADERSHIP TEAM

**Reneé C. Cunningham, MSS**  
Executive Director

**Stephanie Collins, MS**  
Director of Social Services & Housing

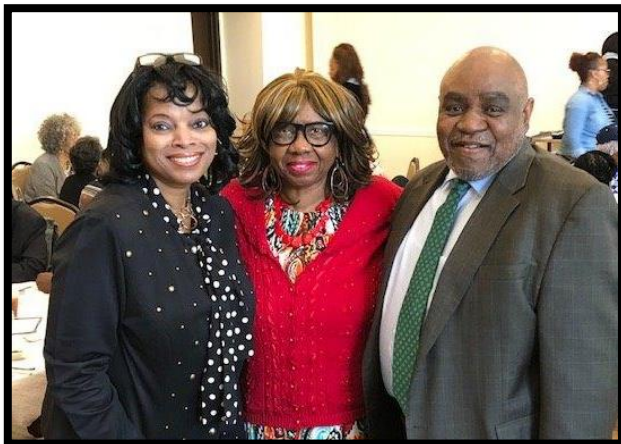
**Megan C. McCoy, MSS, MLSP**  
Director of Grant Research & Development

**Cleo Smalls, BS**  
Director of Programs & Mission Engagement

**Enjulee Thomas-Finnagan, MHS**  
Director of Administration & Advocacy



*Above Left to right: Cleo Smalls, Reneé C. Cunningham, with State Senator Art Haywood, Enjulee Thomas-Finnagan, Stephanie Collins.*



*Above Left to right: Mattie Kersey, Philadelphia Corporation for Aging (PCA) Program Manager, Marguerite Spann, Senior Companion Program Volunteer, Louis Colbert, Vice-President, PCA. Right: Helaine DaCruz Heggs, IHSP Case Manager*



Center in the Park has a dedicated staff of 24 full and part-time individuals and over 100 volunteers all committed to furthering the Center's mission. Center in the Park appreciates the many individuals, foundations, and corporations who sponsored events and made contributions during Fiscal Year 2019.

*Cover Acknowledgements: All photos used with permission. Featuring artwork by Hope Glover. Center photo: Ellen Wade. Additional Photos: Left to right clockwise: Dianne B. Tucker, Nicole Bradford, Rosetta Davis, Doris Beeks.*



# BOARD OF DIRECTORS

## 2018-2019

### OFFICERS:

**Outgoing President:** **Karen Leslie-Henry**  
Director, Outreach Services,  
The Pennsylvania School for the Deaf

**Incoming President:** **Sanul Corrielus, M.D.**  
President and CEO  
Corrielus Cardiology

**Vice President:** **Keith Anderson**  
Manager, IT Operations, ECFM

**Treasurer:** **Gary Simkus**  
Regional Director of Finance Acute  
Division, UHS of Delaware, Inc. a  
subsidiary of Universal Health Services

**Secretary:** **Emilee J. Taylor**  
Art Educator

### BOARD MEMBERS:

**Marvetta E. Coleman**  
Senior Community Engagement & Growth Specialist,  
Gateway Health®

**Parri L. Frazier**  
Educator

**The Reverend David J. Morris**  
Rector, St. Luke's Episcopal Church

**Neva Pryor, MS**  
Executive Director, Council on Compulsive Gambling of NJ

**Patricia Smith**  
Real Estate Professional

**Jeremiah Laster**  
Fire Paramedic Deputy Chief, Philadelphia Fire Department

**Andre C. Wilder**  
Advisory Council President



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