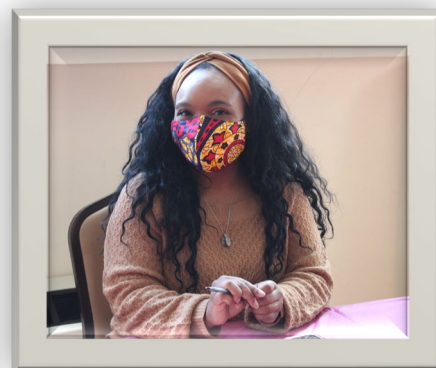


Center in the Park
PROMOTING POSITIVE AGING SINCE 1968



2021

Center in the Park
Annual Report





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OUR MISSION:

Center in the Park promotes positive aging and fosters community connections for older adults whose voices are critical instruments in shaping its activities and direction.





"...excellence in programs and services during a pandemic, health and evidenced-based programs that are a model to all Senior Centers across the country..."

-NISC Peer Reviewer

ORGANIZATIONAL HIGHLIGHTS

GSK IMPACT AWARD

In summer 2020, CIP was named a 2020 GlaxoSmithKline Impact Award winner for our work building health communities.

SAGECARES CERTIFICATION

In January 2020, over 80% of CIP staff completed LGBTQ+ cultural competency training earning CIP SAGE Cares Platinum Certification, the highest level.



EAGLES CARE COMMUNITY PARTNER

CIP was named as a 2020 Philadelphia Eagles Care Community Red Zone partner and was featured in a video which aired during the Eagles game against the New Orleans Saints in December 2020.

NISC RE-ACCREDITATION

In April 2021, CIP completed the National Council on Aging's (NCOA) National Institute of Senior Centers (NISC) re-accreditation process for the 4th time in CIP's history.

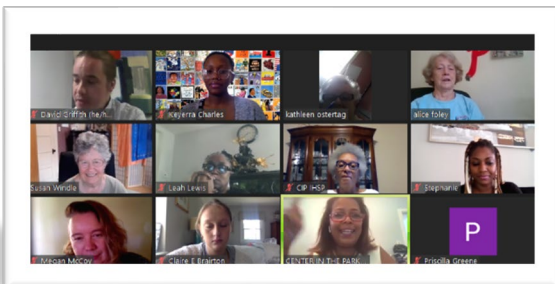
STRATEGIC PLANNING

In Spring 2021, through a grant from the Connelly Foundation, CIP began a strategic planning process to craft a vision for CIP's future in 2022-2024.



VIRTUAL EVENTS

CIP held virtual events for the first time including a virtual Open House, Thanksgiving Luncheon, Inauguration Watch Party, and Health Fair!



NEW INITIATIVES

DOUBLE GOOD POPCORN FUNDRAISER

In March 2021, CIP held its first annual Double Good Popcorn sale with over \$10,000 in sales, 232 supporters in 18 states, and 50% of sales directly supporting CIP.

SERVICE COORDINATION @ GALA SENIOR APARTMENTS

CIP began providing service coordination at Golden Age Living Accommodations (GALA), a 62-unit affordable senior housing building developed by Mt. Airy Baptist Church, BCK Affordable Housing and Conifer Realty.

IPAD LENDING LIBRARY

CIP established an iPad lending library to increase technology access and provide support for CIP participants who want to participate in online programs.

PRIDE IN THE PARK

In collaboration with the LGBT Elder Initiative at William Way Community Center, CIP established an LGBT older adults volunteer led advisory committee who hosted a week-long series of virtual events for Pride month in June 2021.

MOTIVATE VACCINATION EDUCATION PROJECT

CIP is engaged in a community-based research collaboration with Rutgers University to test the effectiveness of a pharmacist and peer led vaccination education program address COVID, pneumonia, and flu.

PROGRAM HIGHLIGHTS*: JULY 1, 2020 – JUNE 30, 2021

**Due to COVID-19, all in-person activities remained suspended. All programs, classes, and activities were offered in remote formats.*



16,773

Contacts with older adults to provide Information & Assistance.

Community Connections



32,675

Reached through outreach, wellness calls, and nutritional risk assessments.



313

Unduplicated participants in remote senior center activities, classes, and meals.



28,627

"Grab & Go" Meals Provided



"Members are still very much involved in what we are doing. They miss us and can't wait to get back. I get that message the most-when are you reopening?" -CIP Staff



Lifelong Learning & Creative Self-Expression

164

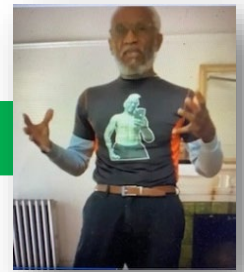
instances of online activities.

103

Socialization participants

40

Recreation participants



Health Promotion & Evidence-Based Programs

Over **750** YouTube views of “Senior Fitness for EveryBODY with Bernice.”

10 online Enhance Fitness participants who participated an average of **11** times.

30 participants in virtual 6-week Chronic Disease and Diabetes Self-Management programs, and the 10-week Aging Mastery Program (AMP).

CIP staff highlighted program successes and lessons learned for promoting health and technology equity at the 2021 NCOA Age+Action Conference.



“Very excellent class! I looked forward to connecting with people and learning...” -Virtual AMP Participant

Social Services & Housing

523

Received information & referral

461

Received case management

124

Received housing counseling

80

Received Emergency Assistance

“The residents have been going through a lot [during COVID]. I’ve gotten to talk to a lot of residents on a consistent basis and to build trust with those residents... -CIP LTC Ombudsperson

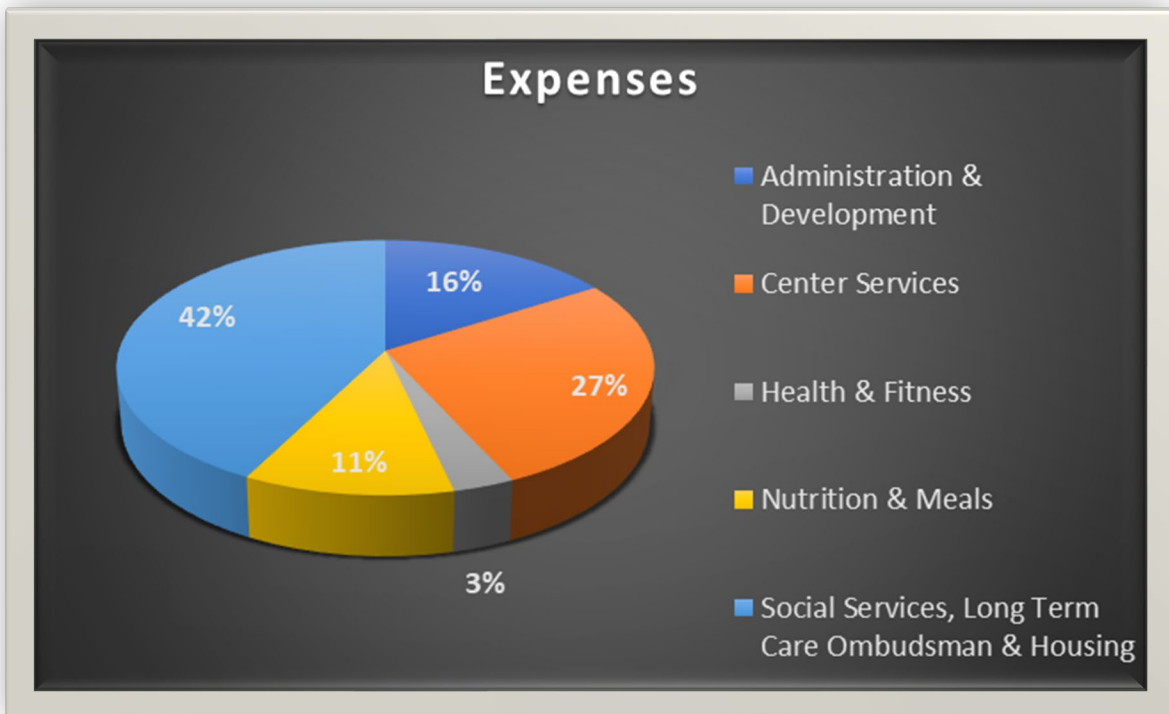
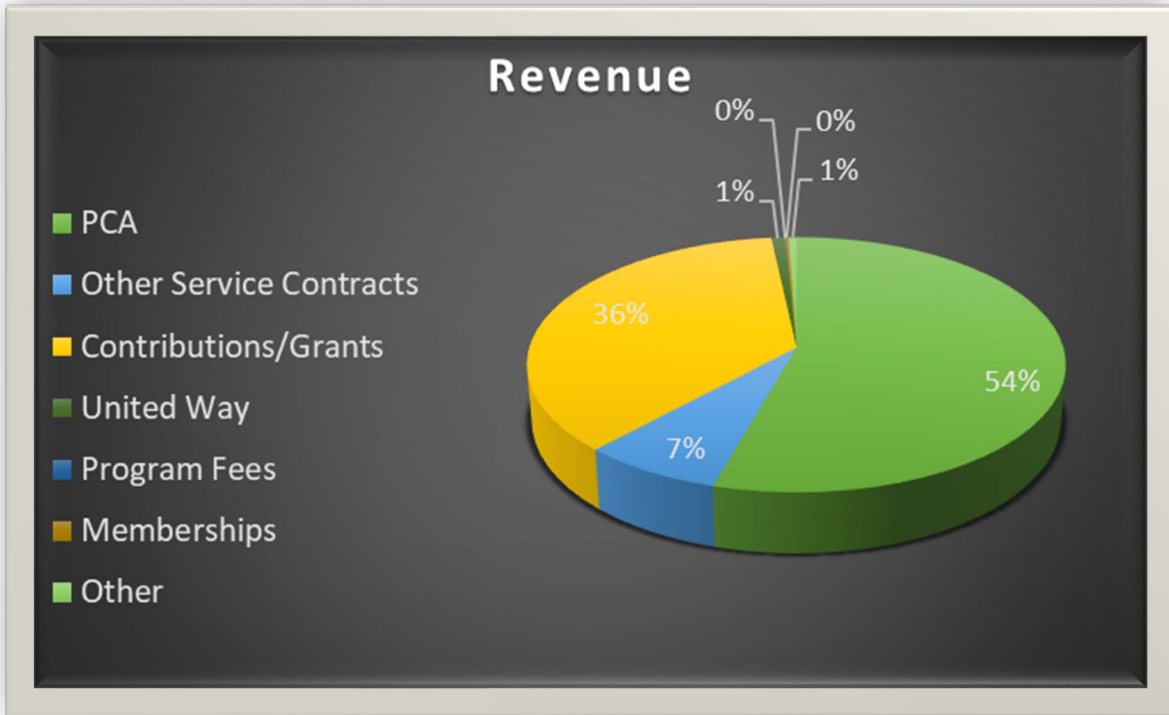
Long-Term Care & Advocacy

459 received Information & Assistance from Ombudspersons

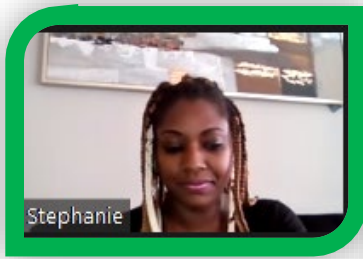
202 cases Opened by Ombudspersons

166 cases Resolved by Ombudspersons

REVENUE & EXPENSES



STAFF LEADERSHIP TEAM



Renee C. Cunningham, MSS, Executive Director

Alexis Ball, Program Director

Stephanie Collins, M.A., Director of Social Services & Housing

Megan McCoy, PhD, Director of Grant Research & Development

Enjulee Thomas-Finnagan, MHS, Long Term Care Ombudsman Supervisor

Above left to right: Stephanie Collins, Renee Cunningham, Alexis Ball, Megan McCoy.

THANK YOU!

Center in the Park has a dedicated staff of 24 full and part-time individuals and over 100 volunteers all committed to furthering the Center's mission. FY2021 was an unprecedented year of challenges and opportunities amid the COVID-19 pandemic. Center in the Park appreciates the many individuals, foundations, and corporations who sponsored events and made contributions during Fiscal Year 2021.



"We all in the Germantown community are grateful for the efforts of all connected with Center in the Park's food program. Beyond words this is such a needed and appreciated and magnificent service...."

– CIP Participant

Cover photo credits: Renee Cunningham; Keyerra Charles



BOARD OF DIRECTORS 2020-2021

OFFICERS

President: Sanul Corrielus, M.D. (2016)

President and CEO, Corrielus Cardiology

Vice President: Jeremiah Laster (2018)

Philadelphia Fire Department, Fire Paramedic Deputy Chief

Treasurer: Gary E. Simkus (2017)

Regional Director of Finance – Acute Division, UHS of Delaware, Inc.

Secretary: Judith A. Mackarey, Esq. (2019)

Law Office of Judith Mackarey

BOARD MEMBERS

Marvetta E. Coleman, MBA, MEdL

Community Health Promotion Specialist
UPMC Community HealthChoices

Janeen E. Crawford

Sr. Sourcing Manager, Research & Development
Procurement, Merk & Co, Inc

Parri L. Frazier (2016), Educator

David P. Griffith, MSW (2020)

Director of Programs and Outreach, LGBT Elder Initiative

Kimberly M. Hayes (2020)

Deaconess, First Baptist Church of Crestmont

Mu'min Islam, Esq. (2019)

MFI Law Group, PLLC

The Reverend David J. Morris (2018)

Rector, St. Luke's Episcopal Church

Tracey Owen-Jenkins (2020)

Patricia C. Smith (2017)

Real Estate Professional, Weichert Realtors,
McCarthy Associates

Andre C. Wilder (2020), CIP Advisory Council President



Left to right: Jeremiah Laster, Vice President & Dr. Sanul Corrielus, President

**Thank you to our
community partners and
sponsors!**

